

Strand 3 Theatres

Special Show / Event Guidelines

We welcome the opportunity to host special showings/events at the Strand. In order to do so efficiently, we ask that interested individuals or parties adhere to the following parameters:

- We require notification a minimum of three weeks in advance of the selected date. Additionally, due to changing film studio bookings, it's difficult for us to forecast feature/content availability much more than a few months out.
- Inquiries should be submitted to our store manager at grinnell@fridleytheatres.com and copied to our district manager at adam@fridleytheatres.com.
- All showings are subject to approval by the Fridley Theatres' corporate team.
- We can utilize only one auditorium per show, and our capacity ranges from 85 to 131.
- Available Days/Start Times:
 - Monday-Thursday: Morning- 4:00 P.M.
 - Friday: Morning- 1:30 P.M.
 - Saturday: Morning- 10:30 A.M.
 - Sunday: Unavailable.
 - Based on studio contracts, we are unable to offer group showings inside our regular operating hours.
- Rental Details/Pricing:
 - For Independent Content:
 - **Individuals or parties will provide us with their content.**
 - Digital Features:
 - Pricing:
 - With the concession stand open: \$200.
 - With the concession stand closed: \$250.
 - The renter is responsible for providing their own hard drive/DCP.
 - They must secure copy rights for a public viewing.
 - Our fee includes only auditorium rental.
 - DVDs:
 - Pricing:
 - With the concession stand open: \$400.
 - With the concession stand closed: \$450.
 - The renter is responsible for providing their own DVD.
 - They must secure copy rights for a public viewing.
 - Our fee includes equipment setup/tear-down and auditorium rental.
 - We do not charge an admission fee per person for either option.
 - We will not allow any other feature format without specific approval.
 - Rates may vary.
 - For Major Studio Content:
 - **We'll secure a booking with the studio on behalf of an individual or party.**

- Previously-released Studio Material (older movies): Between \$550 and \$750, depending on the studio. Disney/Fox titles are not available.
 - Current Studio Material (movies that are on-screen at the time of the event): Our matinee rate per person. We require a minimum of 50 attendees.
 - For Meetings/Events (without a movie):
 - Without an Equipment or Setup Need:
 - With the concession stand open: \$200.
 - With the concession stand closed: \$250.
 - With an Equipment or Setup Need:
 - With the concession stand open: \$400.
 - With the concession stand closed: \$450.
 - Rates are based on a three-hour block of time and may vary.
 - We accept payment in the form of cash, business check, or credit card, and we are able to prepare an invoice, if necessary.
- Other Items:
 - The renter must drop off the hard drive/DCP or DVD to our manager at least three days before the showing.
 - Advertising:
 - We can assist with advertising at our website and/or in-store.
 - Website: The renter must submit a PDF of his or her poster or flyer to the addresses listed above.
 - In-Store: The renter must drop off physical copies of his or her poster or flyer to the theatre.
 - FB and other Social Media: These options will require additional approval from our team.
 - We do not offer discounts on concession purchases, nor do we allow bulk popcorn purchases for in-theatre events.
 - We do not allow outside food or beverage.

Please reach out at our website with any other inquiries.

We appreciate your interest!